



Dayenu's Sun Day Toolkit

A national weekend of action September 19-21, 2025

יְהִי אוֹר *yehi or*
Let there be light!

In the opening lines of the Torah, the earth is described as void, filled with confusion and chaos. Oy! What a world. And then, *Elo-him said יְהִי אוֹר (yehi or) – let there be light! And, there was light.*

This year, Jewish communities across the globe gather once again to celebrate Rosh Hashanah and the spiritual “birthday” of our light-filled, sun-drenched world. In the days leading up to Rosh Hashanah, we recommit to the practice of *teshuva* – transformation and renewal – making amends and realigning our values with our actions personally, communally, and in relationship with the world around us. **This year, in the days leading up to Rosh Hashanah, we are shining a light on the power of renewable and solar energy through taking Sun Day action!**

What is Sun Day?

Sun Day is a national weekend of action on September 19-21, 2025 that will celebrate renewable energy and people power, and stand up to the fossil fuel billionaires and politicians who are doing everything they can to stop the clean energy transition.

We'll harness the power of people, Jewish wisdom, and advocacy to defend the progress we have made and demand policymakers do everything they can to accelerate the deployment of clean energy. We'll build, march, and rally in communities across the country to demand the investment and policies we need to protect our communities and move toward the future we need.

How Can I Participate?

[Host your own event](#)

[Bring Jewish tradition & ritual to an existing Sun Day event](#)

Since Sun Day is taking place in the days immediately preceding Rosh Hashanah, this is a great time to branch out beyond organizing within your synagogue (which will likely be busy with holiday preparations), and instead look to organize something in other venues, or as part of a larger event.

Whether you already have a plan or are not sure yet about Sun Day, [let us know you're interested so we can follow up](#). We'll be hosting calls for you to brainstorm and plan with others, and keep you updated with resources as Sun Day gets closer.

Sun Day is all about raising the visibility of the promise of clean energy and the power of the people demanding we move to a clean energy future. That means we want to be as unified and loud about Sun Day events as possible. [Check out our resources below](#).

Additional Resources:

- [Find a Sun Day event near you](#)
- [Learn more about Sun Day](#)

Host your own event

Start by filling out the [Sun Day Interest Form](#).

Hosting an event for your friends, family, or community is such a meaningful way to build the people power we need to take on the climate crisis and move us toward the promise of clean energy; and they're opportunities to connect, bring new people to our work, and have fun. These events should help people understand the climate crisis, why it's happening, and what they can do to be part of the solution, while also building relationships and community.

A few ideas you can organize in your home or community space:

- [Host a Chutzpah phonebank](#). No matter where you live, you can build the climate movement and build people power by turning out voters to the polls in crucial elections happening all year round to ensure the health of our democracy and of our planet.
- Host a Sun Day Shabbat dinner (9/19) or lunch (9/20), a Sun Day discussion table during *kiddush* on 9/20, or a picnic on 9/21 to talk about Dayenu's work, the dramatic growth of renewable energy, and ways people can be involved in the New Year. We'll provide you with information to share!

- Team up with 3-10 friends for a *pro*-protest at a busy location – waving Sun Day signs that highlight the *positive* and essential move to renewable energy sources and calling for more!
- Bring a Sun Day conversation to a community gathering space by tabling before a *slichot* service (pre-Rosh Hashanah Saturday evening service) or local farmers market to collect signatures in support of a local campaign and to find others interested in Jewish climate organizing. Consider sharing sun-grown apples & honey at your table!
- **College Students:** Host a solar speakout/panel or banner drop on your campus. You can also hold a phonebank (see above), table to uplift your state’s current Make Polluters Pay legislation, or hold a teach-in about your campus’ climate movement.
- Host fellow parents for one hour of coffee and conversation (it can be in a backyard, at a playground, or during Hebrew School hours) about renewable energy, Dayenu’s work, and how they can get involved.
- If your family is involved in a religious school, share with your Education Director or teachers the opportunity for students to talk about *teshuva*, renewal, and renewable solar power as they [make pizza box solar ovens](#).
- **California:** Incorporate the Make Polluters Pay campaign into Sun Day. Invite participants to envision the clean energy future that would be made possible by the Polluters Pay Climate Superfund, take a group photo with signs that say ‘Make Polluters Pay!’ and ‘Clean Energy Now!’, or incorporate another small Polluters Pay organizing action. Bring these activities to a Sun Day Event near you, or host your own event.
- **New York:** It’s time to fund climate action in NY by adopting a statewide Cap and Invest Program! Make Cap and Invest the centerpiece of your Sun Day event by [sending a message to Governor Hochul](#) and calling on her to do better.
- Check out other [Sun Day events](#) for more ideas

EXCITED TO GET STARTED? [FILL OUT THE INTEREST FORM](#)

To support your events, we're hosting a series of calls:

- [Sun Day Info & Ideas Share - Friday, Aug 15 at 1pm ET/10am PT](#)
- [Sun Day Event Recruitment Workshop - Tuesday, Aug 26 at 8pm ET/5pm PT](#)
- [Bringing Jewish Tradition to Sun Day - Monday, Sept 15 at 8pm ET/5pm PT](#)

Bring Jewish tradition and ritual to an existing Sun Day event

There are [Sun Day events happening all over the country](#), with more being added every week. [Let us know if you plan to bring your community to an event](#). You can bring Jewish tradition and ritual in a few ways:

- Ideas for signs:
 - Let there be light! יהי אור (consider making your sign sun-shaped)
 - Sounding the shofar for solar!
 - *Teshuva* = time for change! Solar, wind, geo for ALL
 - Renewable energy – *shofar* so good! (if you have, bring a shofar to blow)
 - Solar, Wind, Geo – From strength to strength
 - UnLOX Renewable Power
 - Dayenu! Enough already: Climate action now!
- Lead the Sun Day songs [links coming soon] at the gathering
- [Order Dayenu swag for your event](#). You can order up to 5 t-shirts and 10 buttons free of cost. Use the promo code "sundayshirts" for shirts and "sundaybuttons" for buttons.

Join our brainstorm and prep call: [Bringing Jewish Tradition to Sun Day - Monday, Sept 15 at 8pm ET/5pm PT](#)

Swag and Social Promotion

[Order Dayenu swag for your event](#). You can order up to 5 t-shirts and 10 buttons free of cost. Use the promo code "sundayshirts" for shirts and "sundaybuttons" for buttons. [Coming soon: Promotion graphics, ample recruitment email, sample social media posts]

[Coming soon: submit your event to be added to the Sun Day website]

No matter what you do on Sun Day, take photos at your event! Share them on social media and tag @joindayenu and @sundayofaction; send them to info@dayenu.org. This national day of visibility and action will be more powerful with every photo and message we add. [Sample language coming in August]